



## ROUSE HIGH SCHOOL BAND BOOSTER CLUB

PO Box 1831, Cedar Park, TX 78630-1831

[www.RouseBand.org](http://www.RouseBand.org)

Tax ID Number: 26-3292442

#ROUSESTRONG

GREETINGS FROM THE ROUSE HIGHSCHOOL BAND BOOSTER CLUB!

The Rouse High School Band is one of the prominent music education programs in the state of Texas. In 2017 the Rouse Band advanced for the 1st time to the 2017 UIL State Marching Band Championship Finals, placing 9th overall out of 87, 5A bands. In 2018, Rouse continued in their pursuit of excellence winning multiple division titles and caption awards, culminating with a Division Championship win at the Bands of America Super Regional in San Antonio Texas. In 2019 the Rouse Band placed 3rd in the Texas Marching Classic and also achieved 4th place overall at the 2019 UIL 5A State Marching Championship Contest. Our individual performers also shine as bright as our full band. Over the past two years, the band has had 14 All-State Musicians! These students went through a rigorous three-month audition process culminating in becoming members of one the All State ensembles, by receiving one of the highest individual rankings as an individual in the state of Texas.

The Rouse Band program continues to excel in musical performance long after the marching season ends. For four consecutive years, Rouse has earned all Division One ratings at the UIL Concert and Sight Reading Evaluation. In 2019, the Rouse Honor Band advanced to the TMEA Honor Band Area Competition.

While the awards are nice, the Rouse Band recognizes true success by our unwavering dedication to music education and our program. We sincerely believe in our mantra, "Excellence from Within." It is this pursuit of excellence that fuels everything the students are involved in, from academics to visual and musical performance.

Heading into the upcoming school year, and perhaps highlighting one of the accomplishments we are most proud of, our band is growing by almost 30 members this year! Our future is bright, and your contribution will surely help us to impact more and more students in the years to come!

While some funding is provided through our district, the reality is that rising costs associated with operating a successful program creates a scenario where more funding is needed. It is more critical now than ever that we continue to be successful in our fundraising efforts so that the Rouse Band program is accessible to all who desire the educational learning opportunities which only band can provide.

Leander ISD and Rouse Band are charged with preparing our students to become college, career, and life ready. Through music, our goals are the same. Our students strive to achieve greatness in every aspect of the program. We cordially invite you to join us in our cause by becoming a corporate sponsor of the Rouse High School Band today!

2021 Update: After the trials and hardships of the Covid pandemic, The Rouse Band is beyond excited to help our kids regain some normalcy in their lives. Our directors are hard at work preparing for a competitive marching season. At this time, we are planning on attending several competitions and competing in the 5A State Marching competition. The show has been revealed and the students are excited. Your support will be greatly appreciated and remembered by our students, parents, and community supporters. In addition, our 501(c)(3) non-profit charitable organization status may allow donations made to the Rouse Band Booster Club to be tax deductible. Please check with a tax advisor.

We look forward to hearing from you and greatly welcome your sponsorship support!



## **ROUSE BAND**

### **Sponsorship**

#### **PREMIER SPONSOR \$3,500+**

- ◆ Custom Appreciation Plaque
- ◆ Promotional Program Insert for all concerts
- ◆ Special recognition at the March-a-thon Reveal
- ◆ Your company logo displayed prominently on March-a-thon t-shirt
- ◆ Halftime announcement of your company at football games
- ◆ Rouse Ensemble to perform at your corporate event
- ◆ Promotional emails and social media posts sent to the Rouse Band Parent Community
- ◆ Exclusive Premier Sponsor placement of your company name/ logo displayed on the Rouse Band trailer for one year
- ◆ Recognition for ALL band parent booster meetings and concerts
- ◆ Appreciation Photo of the Rouse Band
- ◆ Prominent display of your company name/logo and a link to your website on the Rouse Band Website ([www.rouseband.org](http://www.rouseband.org))

Thank you for supporting our State Finalist Rouse Band! Our success would not be possible without the generous support of wonderful community members like you!



# ROUSE BAND

## Sponsorship

### GOLD SPONSOR \$2,000-\$3,499

- ◆ Special recognition at the March-a-thon Reveal
- ◆ Your company logo displayed on March-a-thon t-shirt
- ◆ Promotional emails and social media posts sent to the Rouse Band Parent Community
- ◆ Halftime announcement of your company at football games
- ◆ Premium placement of your company name/logo displayed on the Rouse Band trailer for one year
- ◆ Recognition for THREE band parent booster meetings and concerts
- ◆ Appreciation Photo of the Rouse Band
- ◆ A listing in the concert programs
- ◆ Featured display of your company name/logo and a link to your website on the Rouse Band Website ([www.rouseband.org](http://www.rouseband.org)) along with multiple social media mentions throughout the 2021-2022 school year.



## **ROUSE BAND Sponsorship**

### **SILVER SPONSOR \$500-1,999**

- ◆ High visibility placement of your company name/logo displayed on the Rouse Band trailer for one year.
- ◆ Your company logo displayed on March-a-thon t-shirt
- ◆ Appreciation Photo of the Rouse Band
- ◆ Recognition at TWO band parent booster meetings and concerts
- ◆ A listing in the concert programs
- ◆ Halftime announcement of your company at football games
- ◆ Featured display of your company name/logo and a link to your website on the Rouse Band Website ([www.rouseband.org](http://www.rouseband.org)) along with multiple social media mentions throughout the 2021-2022 school year.

Thank you for supporting our State Finalist Rouse Band! Our success would not be possible without the generous support of wonderful community members like you!



## **ROUSE BAND**

### **Sponsorship**

#### **BRONZE SPONSOR \$150-\$499**

- ◆ Your company logo displayed on March-a-thon t-shirt
- ◆ Appreciation Photo of the Rouse Band
- ◆ A listing in the concert programs
- ◆ Featured display of your company name/logo and a link to your website on the Rouse Band Website ([www.rouseband.org](http://www.rouseband.org)) along with multiple social media mentions throughout the 2021-2022 school year.



## ROUSE BAND Sponsorship

### FRIEND of the BAND \$75-\$149

- ◆ A listing in the concert programs
- ◆ Featured display of your company name/logo and a link to your website on the Rouse Band Website ([www.rouseband.org](http://www.rouseband.org)) along with multiple social media mentions throughout the 2021-2022 school

### Meals-To-Go Sponsorship

We offer a unique opportunity for our corporate and small business sponsors to provide what band students love the most—FOOD! Become a Meals-to-go sponsor and you will provide the entire band with lunch or dinner during a Friday night football game or marching band contest

Meals-to-go sponsors will receive Silver level sponsor benefits.

### In-Kind Sponsorship

We welcome all types of in-kind donations. Some of the things our band needs that you can donate are:

- ◆ Bottled Water
- ◆ Gatorade
- ◆ Fresh fruit for summer band “Fruity Fridays”
- ◆ Pre-packaged snacks such as granola bars, pretzels, fruit snacks, etc...

All In-Kind sponsors will receive sponsor benefits as listed above for cash equivalent of goods donated.



# ROUSE BAND

## Sponsor Information

Your generous donation creates the opportunity for hundreds of band students to experience the life long memories, lessons and experiences that only high school band can provide.

Please complete the following information and return to your Rouse Band contact and email this form to [sponsorships@rouseband.org](mailto:sponsorships@rouseband.org)

As a Rouse Band sponsor, you are part of the band family and we look forward to seeing you at our many events, fundraisers, football games and concerts throughout the year. Welcome to the family.

Sincerely Yours,

The Rouse Band Booster Club



## **ROUSE BAND**

### **Sponsor Information**

#ROUSESTRONG

1) Name of Organization/Donor as it should appear on marketing or promotional items:

---

2) Address/City/State/Zip:

---

---

3) Sponsorship Level (circle one):

Premier \$3500+

Gold \$2000 - \$3,499

Silver \$500 - \$1,999

Bronze \$150 - \$499

Friend of the Band \$75 - \$149

Meals-To-Go \$1000

In-Kind (please also check one sponsorship level above)

4) Sponsorship Payment

Make checks payable to "Rouse HS Band Boosters"

Mail to: PO Box 1831, Cedar Park, TX 78630

5) Please submit the following to [sponsorships@rouseband.org](mailto:sponsorships@rouseband.org)

- JPEG and Vector format versions of logo
- All sponsors/logos should adhere to board policy on advertising